

# ASHELEY R. LANDRUM

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## EMPLOYMENT

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2017 - present	<b>Assistant Professor</b> College of Media & Communication, Texas Tech University	Lubbock, TX
2015 - 2017	<b>Howard Deshong Postdoctoral Fellow</b> Annenberg Public Policy Center, University of Pennsylvania	Philadelphia, PA
2013 - 2015	<b>Postdoctoral Associate</b> Department of Psychological & Brain Sciences, University of Louisville	Louisville, KY
2012 - 2017	<b>Instructor</b> Department of Social Sciences, Brookhaven College	Farmers Branch, TX
2006 - 2008	<b>Newsroom Editor</b> Symon Communications	Plano, TX

## EDUCATION

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2013	<b>Ph.D., Psychological Sciences</b> , The University of Texas at Dallas Advisor: Candice M. Mills, PhD
2011	<b>M.S., Applied Cognition and Neuroscience</b> , The University of Texas at Dallas
2007	<b>Graduate Certificate, Volunteer &amp; Community Resource Management</b> , The University of North Texas
2005	<b>B.A., Philosophy &amp; English (Majors); Biology (Minor)</b> , The University of Texas at Austin

## FELLOWSHIPS & AWARDS

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2017	Annenberg Sackler Travel Award
2015-2017	Howard Deshong Distinguished Fellowship, Annenberg Public Policy Center
2013	Society for Research in Child Development Student Travel Award
2012	Dissertation Funding Award, School of Behavior and Brain Sciences, University of Texas at Dallas
2012	Department Nomination for APA Dissertation Award, University of Texas at Dallas

## RESEARCH

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### A. Publications

\*corresponding author, <sup>i</sup>invited commentary/opinion, <sup>B</sup>book chapter, <sup>P</sup>refereed conference proceedings

♦Undergraduate or graduate student I supervised or co-supervised

#### Under peer review

**Landrum\***, A. R., Hilgard, J., Lull, R. B., Akin, H., & Jamieson, K. H. (revision requested). Transparent research practices increase public trust in agricultural biotechnology organizations.

Weisberg, D. S., **Landrum, A. R.**, Metz, S. E., Weisberg, M. (revision under review). No Missing Link: Knowledge predicts acceptance of evolution in the United States.

#### Peer-reviewed

19. <sup>I</sup> **Landrum\***, A. R., & Lull, R. B. (2017). [Stop preaching to the converted](#). *Nature Climate Change*, 7(8), 538-540. doi: 10.1038/nclimate3355
18. **Landrum\***, A. R., Lull, R., Akin, H., Hassel, A. & Jamieson, K. H. (2017). [Processing the Papal Encyclical through Perceptual Filters: Pope Francis, Identity-Protective Cognition, and Climate Change Concern](#). *Cognition*, 166, 1-12. doi: 10.1016/j.cognition.2017.05.015  
*Selected as Editor Choice by Cognition;*  
*Featured as a Research Highlight in Nature Climate Change* (doi: [10.1038/nclimate3341](#))
17. <sup>I</sup> **Landrum\***, A. R., & Hallman, W. K. (2017) [Engaging in Effective Science Communication: a Response to Blancke et al. \(2017\) on Deprobamatizing GMOs](#). *Trends in Biotechnology*, 35(5), 378-379. doi: 10.1016/j.tibtech.2017.01.006
16. Kahan, D. M., **Landrum, A. R.**, Carpenter, K., Helft, L., & Jamieson, K. H. (2017). [Science Curiosity and Political Information Processing](#). *Advances in Political Psychology*, 38(S1), 179-199. doi: 10.1111/pops.12396
15. Kahan, D. M., Jamieson, K. H., **Landrum, A. R.**, & Winneg, K. (2017). [Culturally toxic memes and the Zika virus: An experimental test](#). *Journal of Risk Research*, 20(1), 1-40. doi: 10.1080/13669877.2016.1260631
14. <sup>B</sup> Kahan, D. M. & **Landrum, A. R.**, (2017). A Tale of Two Vaccines—and their Science Communication Environments. In K. H. Jamieson, D. A. Scheufele, and D. M. Kahan (Eds) *Oxford Handbook of the Science of Science Communication* (pp 165-172). New York, NY: Oxford University Press.
13. <sup>B</sup> **Landrum\***, A. R. (2017). A Recap: The Role of Intermediaries in Communicating Science. In K. H. Jamieson, D. A. Scheufele, and D. M. Kahan (eds) *Oxford Handbook of the Science of Science Communication* (pp 253-258). New York, NY: Oxford University Press.
12. <sup>B</sup> Akin, H., & **Landrum, A. R.** (2017). A Recap: Heuristics, Biases, Values and Other Challenges to Communicating Science. In K. H. Jamieson, D. A. Scheufele, and D. M. Kahan (Eds) *Oxford Handbook of the Science of Science Communication* (pp 455-460). New York, NY: Oxford University Press.
11. <sup>P</sup> **Landrum\***, A. R., Hilgard, J., Akin, H., Li, N., & Kahan, D. M. (2016). Measuring Interest in Science: The Science Curiosity Scale. In A. Papagragou, D. Grodner, D. Mirman, & J. C. Trustwell (Eds), *Proceedings of the 38<sup>th</sup> Annual Meeting of the Cognitive Science Society*. (pp. 1619-1624), Austin, TX: Cognitive Science Society. URL: <https://mindmodeling.org/cogsci2016/papers/0285/paper0285.pdf>
10. **Landrum\***, A. R., Pflaum ♦, A. D., & Mills, C. M. (2016). [Inducing knowledgeability from niceness: Children use social features for epistemic inferences](#). *Journal of Cognition and Development* doi: 10.1080/15248372.2015.1135799
9. Mills, C. M., & **Landrum, A. R.** (2016). [Children adjust their inquiry to gather information from others](#). *Frontiers in Psychology*, 7:951. doi: 10.3389/fpsyg.2016.00951

8. <sup>I</sup> **Landrum\*, A. R.**, Eaves, B. S., Jr., & Shafto, P. (2015). [Learning to trust and trusting to learn: A theoretical framework](#). *Trends in Cognitive Sciences*, 19(3), 109-111. doi: 10.1006/j.tics.2014.12.007
7. **Landrum\*, A. R.**, & Mills, C. M. (2015). [Developing expectations regarding the boundaries of expertise](#). *Cognition*, 134(1), 215-231. doi: 10.1016/j.cognition.2014.10.013.
6. Johnston<sup>♦</sup>, A. M., Mills, C. M., & **Landrum, A. R.** (2015). [How do children weigh competence and benevolence when deciding whom to trust?](#) *Cognition*, 144, 76-90. doi: 10.1/j.cognition.2015.07.015.
5. <sup>P</sup> **Landrum\*, A. R.**, Cloudy<sup>♦</sup>, J., & Shafto, P. (2015). More than true: Developmental changes in the use of inductive strength for selective trust. In D. C., Noelle, R. Dale, A. S. Warlaumont, J. Yoshimi, T. Matlock, C. D., Jennings, & P. P. Jaglio (eds) *Proceedings of the 37<sup>th</sup> Annual Meeting of the Cognitive Science Society* (pp. 1249-1254). Austin, TX: Cognitive Science Society.
4. <sup>B</sup> Mills, C. M., & **Landrum, A. R.** (2014). Inquiring minds: Using questions to gather information from others. In E. Robinson's and S. Einav's (eds) *Trust and Skepticism: Children's Selective Learning from Testimony* (pp. 55-68). New York, NY: Psychology Press.
3. **Landrum\*, A. R.**, Mills, C. M., & Johnston<sup>♦</sup>, A. M. (2013). [When do children trust the expert? Benevolence information influences children's trust more than expertise](#). *Developmental Science*, 16(4), 622-638. doi: 10.1111/desc.12059
2. Mills, C. M., & **Landrum, A. R.** (2012). [Judging Judges: How do children weigh the importance of competence and benevolence for being a good decision maker?](#) *British Journal of Developmental Psychology*, 30(3), 393-414. doi: 10.1111/j.2044-835X/2011.02047.x.
1. Mills, C. M., Legare, C. H., Grant, M. A., & **Landrum, A. R.** (2011). [Determining whom to question, what to ask, and how much information to ask for: The development of inquiry in young children](#). *Journal of Experimental Child Psychology*, 110(1), 539-560. doi: 10.1016/j.jecp.2011.06.003.

### Other publications

3. **Landrum\*, A. R.**, Lull, R., Akin, H., Jamieson, K. H. (2016). Making it about morals: Pope Francis shifts the climate change debate. *Conference Paper Presented at the American Association for Public Opinion Research*. doi: 10.13140/RG.2.1.3249.0487
2. Kahan, D. M., Carpenter, K., & **Landrum, A. R.** (2016). Evidence-based Science Filmmaking Initiative Study No. 1. *Social Science Research Network*. doi: 10.2139/ssrn.2713563
1. Danovitch, J., Noles, N., & **Landrum, A. R.** (2016). The costs and benefits of natural pedagogy. In *Essentials of Developmental Psychology*. Journal of Visualized Experiments (JoVE) Science Education Database. Cambridge, MA. doi: 10.3791/10128

### B. Invited Seminars

11. 2018 February **Landrum, A. R.** TBD. 2018 Iowa City Darwin Day.
10. 2017 October **Landrum, A. R.** TBD. Skepticism Conference, University of California San Diego
9. 2017 June **Landrum, A. R.** (June 2017). Engaging in Effective Science Communication. Keynote Address for *Starting Science Conversations: A Communications Workshop for Scientists*. The Franklin Institute, Philadelphia, PA.
8. 2016 October **Landrum, A. R.** *Science Literacy, Science Attitudes, and Science Policy*. School of Psychological and Brain Sciences, University of Louisville, Louisville, KY.

7. 2016 *October* Suldovsky, B., **Landrum, A. R.**, Stroud, T., & Jamieson, K. H. (October 2016). *Measuring and Communicating Scientific Opinion: Who counts?* Pew Research Center, Washington, D.C.
6. 2016 *September* **Landrum, A. R.** *Polarization and the Pope: How the American Public Interpreted the Encyclical*. Invited talk as part of the workshop, "A Letter from Rome: *Laudato Si'* as a Catalyst for Societal Transformation?" Institute for Advanced Sustainability Studies, Potsdam, Germany.
5. 2016 *February* Kahan, D. M., & **Landrum, A. R.** *Science literacy, science attitudes, and science controversies: What should we be measuring?* National Academies of Science and Engineering Panel on Science Literacy, Washington D.C.
4. 2015 *July* **Landrum, A. R.** *Trusting to Learn and Learning to Trust*. Annenberg Public Policy Center, University of Pennsylvania.
3. 2013 *June* **Landrum, A. R.** *Developing expectations regarding the boundaries of expertise*. School of Behavioral and Brain Sciences, University of Texas at Dallas.
2. 2012 *April* **Landrum, A. R.** *The boundaries of skepticism: critical versus conspiratorial thinking*. School of Behavioral and Brain Sciences, University of Texas at Dallas.
1. 2010 *October* **Landrum, A. R.** *Naughty or nice: Does meanness or niceness distract from expertise in children's trust decisions?* School of Behavioral and Brain Sciences Brown Bag Series, University of Texas at Dallas.

## C. Conference Presentations

### Symposia

\*Presenting Author, <sup>o</sup>Organizer, <sup>c</sup>Chair

15. <sup>o</sup> **Landrum\*, A. R.** (February 2018). Left-leaning Science Conspiracies and their Propagators. Paper to be presented as part of A. R. Landrum's and J. Reifler's (organizers) *The Proliferation of Conspiracy Theories and Fake News about Science*. The 2018 Annual Meeting of the American Association for the Advancement of Science (AAAS), Austin, TX.
14. **Landrum\*, A. R.** (February 2018). Denying Climate Change and Denigrating the Pope. Paper to be presented as part of M. Slater's and H. Akin's (organizers) *Understanding and Responding to Climate Change Denial*. The 2018 Annual Meeting of the American Association for the Advancement of Science (AAAS), Austin, TX.
13. **Landrum\*, A. R.**, Hilgard, J., Lull, R. B., Akin, H., Jamieson, K. H. (March 2017). *Disclosure of Open and Transparent Research Practices and Public Trust*. Paper presented at the SRA Policy Forum: Risk Governance for Key Enabling Technologies, Venice, Italy.
12. **Landrum\*, A. R.** (February 2017). The Curiosity Deficit Hypothesis. Presented as part of M. Slater's and D. Weisberg's (organizers) *Public Attitudes about Polarized Science: Evolution, Climate Change, Zika, and GMOs*. The 2017 Annual Meeting of the American Association for the Advancement of Science (AAAS), Boston, MA.
11. Suldovsky, B., **Landrum, A. R.**, & Stroud, T. (November 2016). *Measuring Scientific Consensus: Who counts?* In H. Smith's (chair) *Science, the Environment, and Storytelling: Challenges and Opportunities for Knowledge-Based Journalism in the 21<sup>st</sup> Century*. Paper presented at the 2016 meetings of the National Communication Association, Philadelphia, PA.

10. Shafto, P., Bonawitz, E., **Landrum, A. R.**, & Yu, Y. (August 2016). *Questioning supports effective transmission of knowledge and increased exploratory learning in pre-kindergarten children*. Paper presented at the International Conference on Thinking, Providence, RI.
9. <sup>C</sup> **Landrum\*, A. R.**, Hilgard, J., Akin, H., Li, N., & Kahan, D. M. (August 2016). *Measuring Interest in Science: The Science Curiosity Scale*. In A. R. Landrum's (chair) *Learning and Exploration 2*. Paper presented presentation at the 38<sup>th</sup> annual conference of the Cognitive Science Society, Philadelphia, PA.
8. **Landrum\*, A. R.**, Lull, R. B., Akin, H., & Jamieson, K. H. (May 2016). *Making it About Morals: Pope Francis Shifts the Climate Change Debate*. In E. P. Bucy's (moderator) *Hot Button Issues in Public Opinion*. Paper presented at the 71<sup>st</sup> annual conference of the American Association for Public Opinion research, Austin, TX.
7. Lull, R. B., Akin, H. E., Li, N., Hilgard, J., **Landrum, A. R.**, Barnhart, K. R., Winneg, K., Scheufele, D. A., & Jamieson, K. H. (May 2016). *Can a progressive Pope sway skeptics? Tracking public opinion on Pope Francis and climate change*. In M. A. Schulman's (moderator) *Global Warming: The National and Global Public Opinion Challenges*. Paper presented at the 71<sup>st</sup> annual conference of the American Association for Public Opinion research, Austin, TX.
6. Mills, C. M., & **Landrum, A. R.** (May 2016). The scope and specificity of young children's inferences regarding the knowledge of others. In L. Santos's (chair) *Infant's representations of others knowledge states: Insights from developmental, comparative, and experimental philosophy studies*. Paper presented at the 2016 International Conference on Infant Studies, New Orleans, LA.
5. **Landrum\*, A. R.** (January 2016) *The interrelated process of trust and belief revision*. Presented at The Center for Nanotechnology in Society at Arizona State University's 2016 Winter School on the Anticipatory Governance and Responsible Innovation of Emerging Technologies, Mesa, AZ.
4. **Landrum\*, A. R.**, Beaton, D., Mills, C. M., & Abdi, H. (April 2015). *Examining conspiracy theories, cognition, and paranoia: An application of multiple correspondence analysis*. Presented at the 2015 Southwestern Psychological Association convention.
3. **Landrum\*, A. R.**, Bonawitz, E., Omar\*, F., Bamforth\*, A., & Shafto, P. (March 2015). *Teaching through questioning: Examining how pedagogical questions elicit learning*. In S. Ronfard & K. Corriveau (chairs), *Children's sensitivity to, and evaluation of, taught information*. Symposium presented at the 2015 meeting of the Society for Research in Child Development, Philadelphia, PA.
2. **Landrum\*, A. R.**, Johnston\*, A., Pflaum\*, A. D., & Mills, C. M. (March 2015). *Naïve epistemology: Children use social cues when determining what others know*. In R. Severson & S. Birch (chairs), *Selective social learning: Children's epistemic understanding of credibility cues*. Symposium presented at the 2015 meeting of the Society for Research in Child Development, Philadelphia, PA.
1. **Landrum\*, A. R.**, Mills, C. M., & Klein\*, K. (April 2013). *Evaluating Experts: Weighing Niceness, Meanness, and Neutrality*. In B. R. Jaquez and C. Echols (Chairs), *Children's relative weighing of competing attributes influences their social and epistemic decisions*. Symposium presented at the 2013 meeting of the Society for Research in Child Development, Seattle, WA.

**Posters**

16. **Landrum\*, A. R.**, Olshansky\*, A., & Helft, L. (October 2017). *Curiosity, Knowledge, and Acceptance: Early Evidence of a Developmental Shift in Motivated Reasoning about Science*. Poster to be presented at the 2017 meeting of the Cognitive Development Society, Portland, OR.
15. Shtulman, A., Share, I., Silber-Marker, R., & **Landrum, A. R.** (April 2017). *OMG GMO! Parent-Child Conversations about Genetically-Modified Foods*. Poster presented at the Society for Research in Child Development, Austin, TX.
14. **Landrum\*, A. R.**, Carpenter, K., Helft, L., Rubin, J., & Kahan, D. M. (February 2016). *Curiosity, Culture, and Engagement with Science Documentaries*. Poster presented at the 2016 meeting of the American Association for the Advancement of Science, Washington D.C.
13. **Landrum\*, A. R.**, Bamforth\*, A., & Shafto, P. (October 2015). *Ways of knowing: Investigating the epistemic aspect of selective trust*. Poster presented at the 2015 meeting of the Cognitive Development Society, Columbus, OH.
12. Mills, C. M., **Landrum, A. R.**, Campbell\*, I. L., & Rowles, S. P. (October 2015). *Learning who knows what: Children adjust their inquiry to gather information from others*. Poster presented at the 2015 meeting of the Cognitive Development Society, Columbus, OH.
11. **Landrum\*, A. R.**, Cloudy\*, J., & Shafto, P. (July 2015). *More than true: Developmental changes in the use of inductive strength for selective trust*. Poster presented at the 2015 Conference of the Cognitive Science Society, Pasadena, CA.
10. Durkin, K., **Landrum\*, A. R.**, Savage\*, P., Eglan\*, M., & Shafto, P. (March 2015). *Avoiding hasty conclusions: Manipulating informant expertise to avoid conceptual change*. Poster presented at the 2015 meeting of the Society for Research in Child Development, Philadelphia, PA.
9. **Landrum\*, A. R.**, Mills, C. M., & Williams\*, R. A. (October 2013). *Developing Expectations Regarding the Boundaries of Expertise*. Poster presented at the 2013 meeting of the Cognitive Development Society, Memphis, TN.
8. Mills, C. M., **Landrum, A. R.**, Williams\*, R. A., Pflaum\*, A. D. (October 2013). *Individual differences in children's ability to successfully gather information from others to solve problems*. Poster presented at the 2013 meeting of the Cognitive Development Society, Memphis, TN.
7. **Landrum\*, A. R.**, Pflaum\*, A. D., Williams\*, R. A., Jonason\*, L. R., & Mills, C. M. (April 2013). *Evaluating informants: Does the positivity bias extend to neutral informants?* Poster presented at the 2013 meeting of the Society for Research in Child Development, Seattle, WA.
6. Mills, C. M., Elashi, F. B., Carson\*, K., & **Landrum\*, A. R.** (April 2013). *Smart or Savvy? The role of intelligence and social cognition in how children evaluate sources of information*. Poster presented at the 2013 meeting of the Society for Research in Child Development, Seattle, WA.
5. Williams\*, R. A., **Landrum, A. R.**, Pflaum\*, A. D., & Mills, C. M. (April 2013). *Who to Ask? The Relationship between Social Cognition and Recognizing Accurate Sources of Information in Preschool-Aged Children*. Poster presented at the 2013 Meeting of the Society for Research in Child Development, Seattle, WA.
4. **Landrum\*, A. R.**, Mills, C. M., Pflaum\*, A. D., (October 2011). *Does bad singer mean bad judge? Children's understanding of relevant and irrelevant characteristics for decision making*. Poster presented at the 2011 meeting of the Cognitive Development Society, Philadelphia, PA.
3. Johnston\*, A. M., Mills, C. M., & **Landrum, A. R.** (October 2011). *What if the nice guy is clueless? Children adjust their trust based on reliability evidence*. Poster presented at the 2011 meeting of the Cognitive Development Society, Philadelphia, PA.
2. **Landrum\*, A. R.**, Mills, C. M., & Johnston\*, A. M. (April 2011). *Naughty or nice: Does meanness or niceness distract from expertise in children's trust decisions?* Poster presented at the 2011 meeting of the Society for Research in Child Development, Montreal, Quebec, Canada.

1. Mills, C. M., & **Landrum\*, A. R.** (April 2011). *Judging judges: How do children weigh the importance of competence and benevolence for being a good decision maker?* Poster presented at the 2011 meeting of the Society for Research in Child Development, Montreal, Quebec, Canada.

## TEACHING

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### A. Courses

#### *Undergraduate*

ADV 3310	<b>Principles of Advertising</b> Fall 2017 (XXX students), Summer 2017 (online, 76 students)	<b>Texas Tech University</b>
HDEV 0092	<b>Student Success (Study Skills)</b> Spring 2017 (4 sections), Fall 2016 (4 sections), Spring 2016 (4 sections), Fall 2015 (4 sections), Spring 2015 (4 sections)	<b>Brookhaven College</b>
PSYC 2301	<b>Introduction to Psychology</b> Summer 2013, Spring 2013 (2 sections), Fall 2012, Spring 2012	<b>Brookhaven College</b>
PSYC 2316	<b>Psychology of Personality</b> Spring 2017 (2 sections), Fall 2016, Fall 2015, Fall 2014 (3 sections), Spring 2014 (2 sections), Fall 2013	<b>Brookhaven College</b>
PSY 2317	<b>Introduction to Statistics for Psychology</b> Summer 2013, Summer 2012	<b>University of Texas at Dallas</b>

#### *Graduate*

JOUR 6315	<b>Science of Science Communication (special topics)</b> Fall 2017, Texas Tech University	<b>Texas Tech University</b>
MCOM 5324	<b>Audience/Data Analysis and Reporting (online)</b> Summer 2017, Texas Tech University (28 students)	<b>Texas Tech University</b>

### B. Research mentorship or co-mentorship\*

#### *PhD Students*

2017 - present	Othello Richards	Texas Tech University
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#### *Masters Students*

2017 - present	Alex Olshansky	Texas Tech University
2010 - 2013	Amelia Pflaum*	University of Texas at Dallas

#### *Undergraduate Students*

2013 - 2015	Joshua Cloudy	University of Louisville
2013 - 2015	Adam Bamforth	University of Louisville
2013 - 2014	Danielle McCarty*	University of Louisville
2012 - 2013	Kayla Klein*	University of Texas at Dallas
2012 - 2013	Rachel Williams*	University of Texas at Dallas
2010 - 2013	Angie Johnston*	University of Texas at Dallas

## SERVICE

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### A. Professional Service

#### Reviewing

**Journals:** *British Journal of Developmental Psychology; Child Development; Cognition; Cognitive Science; Developmental Psychology; Developmental Science; Infancy; Journal of Experimental Child Psychology; Journal of Experimental Psychology: General; Infant and Child Development; Quarterly Journal of Experimental Psychology; Social Development; Psychological Reports; Trends in Biotechnology*

**Conferences:** Society for Personality and Social Psychology, Graduate Student Travel Awards (2016); Cognitive Science Society, 37<sup>th</sup> Annual Conference (2015); Cognitive Science Society, 36<sup>th</sup> Annual Conference (2014); Society for Research in Child Development Biennial Meeting (2013)

#### Professional Memberships

American Association for the Advancement of Science (AAAS); American Association for Public Opinion Research (AAPOR); Center for Advancement of Informal Science Education (CAISE); Cognitive Development Society (CDS); National Alliance for Broader Impacts (NABI); Society for Personality and Social Psychology (SPSP); Society for Research in Child Development (SRCD); Society for Risk Analysis (SRA)

### B. Public Service

#### Community Service

Volunteer for the Kentucky Humane Society, Louisville, KY (2013 – 2015)  
Research Mentor for the annual science fair organized by the Society for Science; Louisville, KY (2014, 2015)  
Volunteer for Design Industries Foundation Fighting Aids annual event, Dallas, TX (2009 to 2012)  
Volunteer for the Kidney Foundation annual event, Dallas, TX (2010)  
Volunteer for the American Foundation for the Blind event, Dallas, TX (2010)  
Founder and CEO of DeafACT, inc., a non-profit deaf children's theatre company (2005 to 2009)